



With you in every step...

Moon Shine Group
(Building & Construction Materials Division)

U.A.E | INDIA | QATAR | KENYA | TANZANIA

Executive Summary

Moon Shine Group is a Technology-Driven, SOP-Driven, Due-Diligence-Based, Commodity Market Intelligence-Driven, Relationship-Focused International Procurement, Risk Management & Trade Execution Partner, providing end-to-end sourcing, supplier management, execution control, and supply-chain support services to customers worldwide.

Our Key Strengths

- Global Sourcing Specialist focused on Building & Construction Materials, including Ferrous & Non-Ferrous
- Extensive international sourcing network spanning multiple countries and supply markets.
- Strong expertise in commodity market intelligence, price trend analysis, and strategic sourcing decisions.
- Ability to identify optimal procurement windows and cost-saving opportunities.
- Comprehensive supplier identification, qualification, due diligence, and risk assessment capabilities.
- Continuous supplier performance monitoring and supply chain reliability evaluation.
- Expertise in techno-commercial evaluation of enquiries and sourcing feasibility studies.
- Strong commercial negotiation capabilities with mills, manufacturers, and exporters.
- Independent and objective procurement support focused on customer interests.
- Proven capability in minimizing procurement, execution, commercial, and counterparty risks.
- Structured payment advisory support, including L/C, TT, and trade finance-related guidance.
- End-to-end order execution monitoring from enquiry stage through delivery completion.
- Continuous production follow-up and supplier coordination throughout the manufacturing cycle.
- Professional inspection coordination and quality assurance support.
- Strong documentation verification and compliance management capabilities.
- Expertise in logistics planning, shipment monitoring, and delivery coordination.
- Early identification and mitigation of execution risks before they become disputes.
- Proactive claims prevention and dispute avoidance approach.
- Strong complaint investigation, resolution, and settlement coordination capabilities.
- Development of alternate sourcing channels to ensure supply continuity.
- Multi-country sourcing approach to reduce dependency on single suppliers.
- Specialized support for project procurement and phased delivery requirements.
- Capability to handle emergency and time-critical procurement requirements.
- Long-term procurement strategy and supply chain development expertise.
- Support for sourcing from new countries and unfamiliar markets.
- Vendor rationalization and supplier consolidation expertise.
- Procurement analytics and business intelligence-based decision support.
- Early warning system for market disruption, logistic challenge, regulatory change, sanction, duty, and trade risk.
- Strong customer-growth philosophy focused on improving procurement competitiveness and efficiency.
- Proprietary TradeALLY™ ERP platform for complete procurement lifecycle management.
- Technology-driven approach with structured workflows, traceability, analytics, and transaction visibility.
- Approximately 185-page SOP-driven operating framework ensuring process discipline and consistency.
- Process-driven organization rather than a personality-driven organization.
- Strong commitment to customer confidentiality, business ethics, and data protection.
- No separate consulting fees, sourcing fees, retainers, or service charges payable by customers.
- Ability to function as an extended procurement department for customers.
- Capability to support customers across multiple countries, time zones, suppliers, and product categories.
- Combination of market intelligence, risk management, technology, SOPs, and practical execution expertise.
- Relationship-focused approach aimed at long-term customer growth rather than one-time transactions.
- Commitment to remaining involved throughout the complete procurement and trade execution lifecycle.
- Philosophy-driven organization guided by the principle: